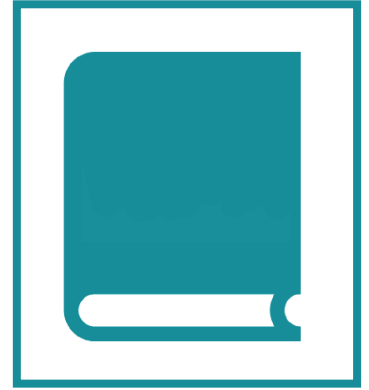
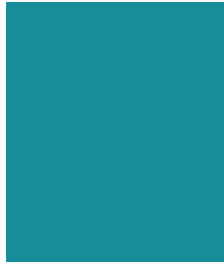




NYU

Wasserman Center
for Career Development



Life Beyond the Square

Undergraduate Class of 2019

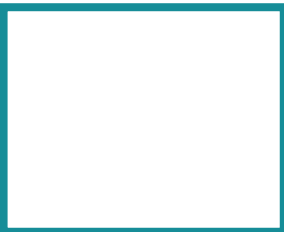


Table of Contents

3 Executive Summary

4 Introduction and Overview

Methodology
Missing Values/Rounding
Demographics

5 Career Development

Internships and Part-time Jobs
Utilization of Wasserman Center for Career Development

5 Employment

Career Outcomes Rate
Career Destinations
Employment Locations
Number of Job Offers
Salaries

10 Continuing Education

11 Conclusion



The New York University Wasserman Center for Career Development conducted its annual Life Beyond the Square survey of baccalaureate graduates, which encompasses those whose degrees were conferred between July 1, 2018 and June 30, 2019. Employment and enrollment in continuing education information was collected through December 30, 2019. This timetable is consistent with the National Association of Colleges and Employers' (NACE) First Destination Survey's revised Standards and Protocols. The following represents the major findings for the Class of 2019.

- » **95.2%** (4493 out of 4718) were either employed or enrolled in a graduate or professional school program during the data collection period, a slight decrease of 1.4 percentage points from the Class of 2018. Of those who secured a post-graduation opportunity, **83.8%** were working (3765 out of 4493), **12.6%** were in graduate or professional school (566 out of 4493), and **3.7%** reported both working and attending school (162 out of 4493).
- » The overall mean annual salary was **\$64,895**, an increase of **.2% (\$161)** from the mean salary for the Class of 2018. Nationally, mean salaries rose by 10% over the same period, according to the preliminary results of the NACE Fall 2019 Salary Survey, although the national average is only \$55,280. Top average starting salaries by industry were: Computer Science/Technology **\$86,635**, Financial Services/Banking **\$79,740**, Engineering **\$79,631**, and Health Care **\$73,858**.
- » Of those who enrolled directly into graduate or other continuing education programs, the top general areas of study were: Arts, Humanities, and Social Sciences **15.0%**, Computer Science/Technology (including Mathematics) **11.4%**, Business **11.2%**, and Law at **10.8%**.
- » **63.5%** of those who secured employment indicated that they obtained their position directly through an NYU or Wasserman-related resource, including NYU CareerNet/Handshake, career fairs, faculty and student networks, special recruiting and networking opportunities. This is up from last year's 55.7%.
- » **24.7%** indicated that they secured their position as a promotion from a previous role. Additionally, **50.5%** received 2 or more job offers, a decrease of 3 percentage points from the previous year.
- » **93.3%** used the resources of the Wasserman Center for Career Development while at NYU. This is a slight decrease from the Class of 2018 (93.9%).
- » **59.8%** secured their positions prior to graduation, which is a large increase from the Class of 2018. An additional **30.0%** secured their position within three months of graduation. This brings the total percentage of students of students securing work within 3 months to 89.8%, an increase from the Class of 2018¹.
- » Of those graduates who held a part-time job or internship during their time at NYU, **96.5%** indicated they secured a post-graduation job or enrollment in graduate or professional school; by comparison, of those who did not hold an internship or part-time job, just **90.6%** had secured a post-graduation opportunity. This is similar to the findings from the Class of 2018.
- » **96.1%** secured employment in the United States, of which **86.2%** work in the tristate area (NY, NJ, CT). **83.4%** of those working in the US are located in New York City. Outside of the Northeast, California was the most popular state for employment (**5.2%**). Graduates were working in **39** countries, with China, South Korea, and Hong Kong as the top three global locations.
- » Graduates secured employment across more than **30** industries. The most popular industries where graduates secured opportunities include Entertainment/Media at **14.0%**, Financial Services/Banking at **13.6%**, Education/Teaching (including non-teaching jobs at universities) at **12.2%**, Health Care at **9.0%**, and Computer Science/Technology at **7.0%**.
- » After distributing an electronic survey by email and phone and using industry standard professional networking sites, post-graduation status was collected from **4,756** graduates out of the 5,883 who graduated from Summer 2018 through Spring 2019 (per the Office of Institutional Research and Data Integrity), which represents **80.8%** of the Class of 2019.

¹ For the Class of 2019, the Wasserman Center piloted a new engagement strategy, launching the survey to May graduates two months before graduation. The impact of this work means that we collected more responses

prior to May than in 2018, which may have increased the number of graduates reporting having secured employment before graduation.



The Wasserman Center for Career Development has conducted the annual Life Beyond the Square survey since the 1990s to understand the post-baccalaureate outcomes of NYU undergraduates. The data collected are used to determine key statistics that will be meaningful to current and prospective students, including average salaries and the most popular choices for both employment and graduate or professional school enrollment. The Wasserman Center also uses the findings to create an employer engagement strategy and to inform the programs and resources offered to students each year. The survey is routinely conducted over a 6-month period following graduation in accordance with the National Association of Colleges and Employers' (NACE) [First Destination Survey Standards and Protocols](#).

Overview

METHODOLOGY

The target population consisted solely of individuals who, based on the official records from NYU's Office of Institutional Research and Data Integrity, were awarded a bachelor's degree in September 2018, January 2019, or May 2019 from the following schools: the College of Arts and Science; the Gallatin School of Individualized Study; Global Liberal Studies; the Leonard N. Stern School of Business; the Rory Meyers College of Nursing; the School of Professional Studies; the Silver School of Social Work; the Steinhardt School of Culture, Education, and Human Development; the Tandon School of Engineering; and the Tisch School of the Arts.

The purpose of this survey is to collect employment and graduate/professional school information for each of the graduates. Based on how individual questions were answered, the number of questions any one graduate would see varied. Median completion time of an individual survey was just under five minutes.

Graduates were first sent a link to an online survey via email. In addition, the Wasserman Center for Career Development, in collaboration with staff members in each school launched an engagement campaign to promote the survey with graduates through social media, in-person events (i.e. commencement ticket pick-up), flyers, and email communication. As a result of these efforts, we collected more survey responses earlier than in previous years. Therefore, a greater percentage of survey responses are from graduates who secured employment or continuing education prior to graduation. Additionally, those graduates who indicated that they were still seeking employment or continuing education received a follow-up abridged version of the survey, once in September 2019 and again in December 2019. After several email reminders, graduates who had not responded received up to three phone calls by trained phone interviewers. For those who did not respond to either the repeated emails or phone inquiries, NACE-approved professional networking sites such as LinkedIn were used to obtain post-graduation status data. Additionally, the Wasserman Center included data from NYU CareerNet/Handshake, the National Student Clearinghouse, the Office of Global Services, and outcomes information reported by faculty, staff and employers.

In order to incentivize graduates to take the survey, the Wasserman Center offered recent graduates inclusion in a drawing for Amazon gift cards for their completion of the survey, within the administration period. After data cleaning and implementing the additional outreach and research measures discussed above, information on 4,756 graduates was collected and analyzed. The list of bachelor's degree graduates supplied by the Office of Institutional Research and Data Integrity contained records for 5,883 individuals. Thus, Wasserman was able to collect post-graduate outcomes information on 80.8% of the Class of 2019.

MISSING VALUES/ROUNDING

Throughout the analyses, "missing values" (i.e., questions that the respondents did not answer) were omitted, as were "Unsure" or "Unknown" responses for most calculations. As illustrated in several charts, the total percentage does not equal 100% due to rounding. Some questions can only be reported using specific data sources, e.g. salary data is typically only available through survey responses. Where there is nuance requiring the data source, we have reported and notated the sole source. Additionally, Institutional Research Board (IRB) guidelines prohibit us from requiring respondents to answer all questions, so the number of responses to each question varies.



DEMOGRAPHICS

The students included in this report provide a proportionate representation of the makeup of NYU's Class of 2019. All demographic information was provided by NYU's Office of Institutional Research and Data Integrity.

Responses By Gender*		
	Report Sample	Graduating Class
Female	62.5%	59.0%
Male	37.4%	41.0%
Not Specified	<0.1%	<0.1%

Responses By International/Domestic Status*		
	Report Sample	Graduating Class
Domestic	82.7%	81.6%
International	17.0%	18.0%
Not specified	0.3%	0.4%

*The figures reported are for individuals with at least one data source that is a survey response. Multiple data sources may be combined within the data set to provide complete information.

Responses By Race/Ethnicity**		
	Report Sample	Graduating Class
American Indian / Alaskan Native	0.2%	0.2%
Asian	27.1%	25.5%
Black / African American	6.7%	6.4%
Hispanic / Latino	15.6%	15.0%
Multiracial	4.3%	5.2%
Native Hawaiian / Other Pacific Islander	0.2%	0.2%
White	38.7%	40.2%
Not specified	7.2%	7.4%

**Note: Categories per U.S. Department of Education IPEDS

Career Development

INTERNSHIPS AND PART-TIME JOBS

Internships and part-time jobs are a key component in preparing students for post-graduation opportunities. **93.2% held part-time jobs and/or internships during their undergraduate experience.** Out of the 93.2% of graduates who held an internship or a part-time job, **96.5%** secured a job or enrollment in continuing education. In contrast, of graduates who reported that they did not hold an internship or part-time job, 90.6% were employed or enrolled in graduate school. Part-time jobs and internships are routinely found in research to be an effective way to gain practical experience and to build the professional network needed to secure a job after graduation; they also often help to offset college-related expenses.

Employment

CAREER OUTCOMES RATE

The career outcomes rate is the total number of graduates who secured a position or enrollment in a continuing education program divided by the total number of graduates who sought opportunities. **The career outcomes rate for the Class of 2019 is 95.2%.**

Career Outcomes Rate By School	
School	Percentage
College of Arts and Science	95.4%
Gallatin School of Individualized Study	95.6%
Global Liberal Studies	96.9%
Leonard N. Stern School of Business	97.7%
Rory Meyers College of Nursing*	87.7%
School of Professional Studies	96.7%
Silver School of Social Work	100.0%
Steinhardt School of Culture, Education, and Human Development	95.0%
Tandon School of Engineering	93.6%
Tisch School of the Arts	96.3%

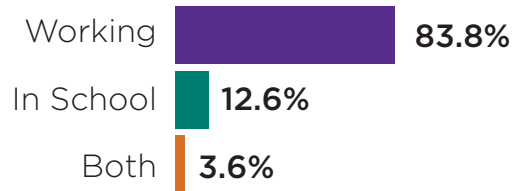
Note: A small number of respondents (20) were not seeking employment or continuing education, and thus were removed from the career outcomes calculations, per NACE guidelines.



Although the overall job outlook for bachelor's level nurses remains quite strong, nursing has historically had a lower career outcomes rate in this report due to the timing of the nursing board exams (NCLEX). These board exam results, upon which securing a job often depends, become available several months into the Life Beyond the Square data-collection period. Thus, nursing graduates start their job search significantly later than graduates in other schools.

CAREER DESTINATIONS

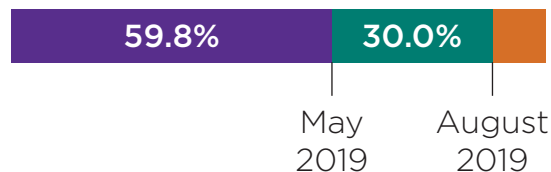
Of the 4,493 graduates who were either employed or continuing their education, 83.8% were working (compared to 84.4% last year), 12.6% were in school (compared to 14.6% last year), and 3.6% were both working and in school (compared to 1.1% last year).



59% of those working indicated they obtained their position through an NYU resource. These resources include Wasserman programs and services such as NYU CareerNet/Handshake, the On-Campus Recruitment program, career fairs, and employer presentations, as well as NYU faculty and staff connections, NYU events, NYU career emails, online mentor databases, and promotions from positions secured through NYU. This value is an increase from the Class of 2018, where 55.6% of graduates indicated obtaining their position through at least one NYU resource.



59.8% of employed graduates had secured their position before graduation; an additional 30.0% of employed graduates secured their positions within 3 months of graduation, and 10.2% of students reported securing their position between 3 and 6 months of graduation.



24.7% of employed graduates secured their positions through a promotion from the organization where they were already employed in an internship or other role, a large increase from 11.4% last year.



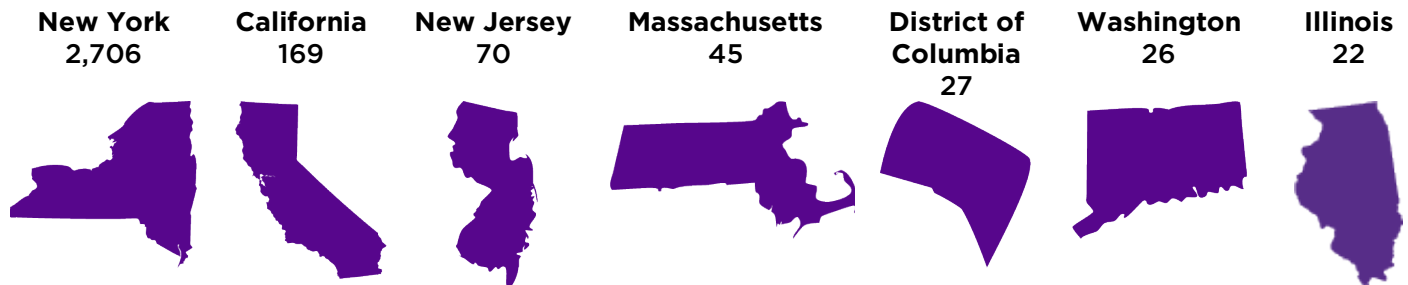
EMPLOYMENT LOCATIONS

Domestic Employment

Of graduates who are working, **96.1%** are in the United States, with the majority of those staying in the New York City metropolitan area. **87.4%** of employed international students are working in the United States.

TOP US LOCATIONS FOR EMPLOYMENT

By Number of Graduates

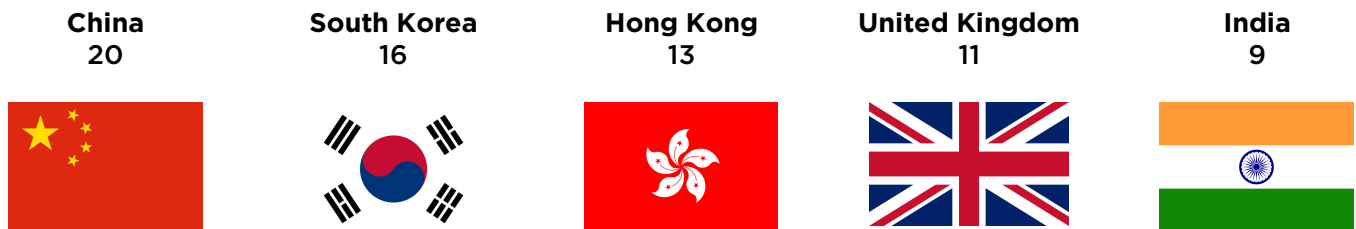


Global Employment

131 graduates reported working abroad in **38** countries, both a small decrease from the Class of 2018 data (137 and 45 respectively).

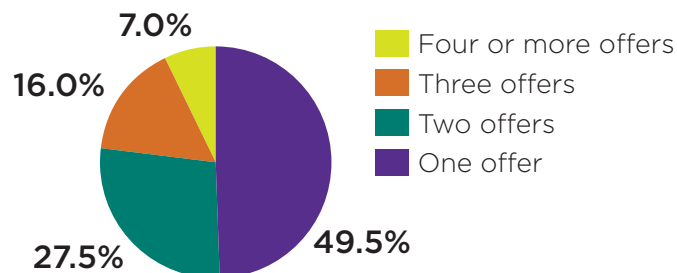
TOP GLOBAL LOCATIONS FOR EMPLOYMENT

By Number of Graduates



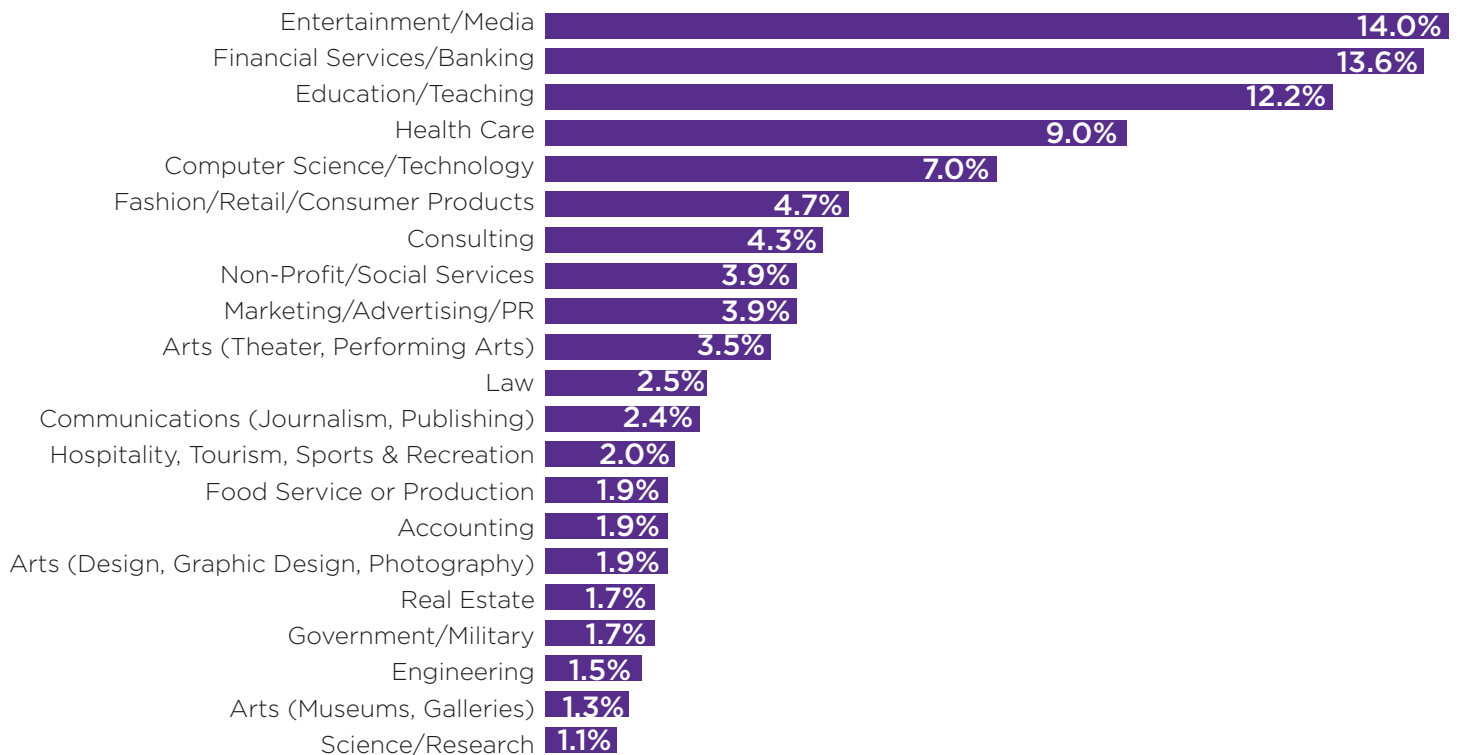
NUMBER OF JOB OFFERS

50.5% of graduates reported receiving two or more job offers, a decrease from 53.5% for the Class of 2018.



**EMPLOYMENT BY INDUSTRY**

Listed below are the top 20 industries employing the Undergraduate Class of 2019. This industry list differs from that which was used in 2018, but is aligned with that used for the Class of 2017. Entertainment/Media is the most popular industry, while Financial Services/Banking is second. While the lists yield slight differences in groupings/nomenclature, these industries are aligned with the top industries for 2018, which were Arts, Entertainment, and Recreation and Finance and Insurance.



Note: Industries such as Materials/Construction, Insurance, Pharmaceutical/Biotech, Energy, Transportation/Warehousing, Architecture/Landscaping, Other – Staffing, and Telecommunications each contributed less than 0.9% to the total.



SALARIES

The mean annual salary for the Class of 2019 is **\$64,895**, which is well above the national overall mean of \$55,280 (based on NACE's Fall 2019 Salary Survey of 2019 graduates). This year's mean salary is marginally higher than the mean salary for the NYU Class of 2018, by 0.2% (\$64,734). This mean does not include signing bonuses or other compensation such as relocation expenses. The mean signing bonus was **\$9,415**, which is 19.4% lower than the Class of 2018 (\$11,685).

Mean Salary By School	
School	Mean
College of Arts and Science	\$59,427
Gallatin School of Individualized Study	\$57,886
Global Liberal Studies	\$48,184
Leonard N. Stern School of Business	\$75,828
Rory Meyers College of Nursing	\$86,818
School of Professional Studies	\$59,790
Silver School of Social Work ¹	N/A

Steinhardt School of Culture, Education, and Human Development	\$48,139
Tandon School of Engineering	\$80,621
Tisch School of the Arts	\$43,084

¹Sample size was less than 10 (n =10), salary is not reported.

Top Industries by Mean Salary ²	
Industry	Mean
Computer Science/Technology	\$86,635
Financial Services/Banking	\$79,740
Engineering	\$79,631
Health Care	\$73,858
Consulting	\$70,189
Accounting	\$68,660
Insurance	\$66,233
Real Estate	\$64,045
Materials/Construction	\$62,700
Fashion/Retail/Consumer Products	\$57,056
Education/Teaching	\$54,696
Hospitality/Tourism/Sports & Recreation	\$53,960
Arts (Theater, Performing Arts)	\$52,773

²Industries with fewer than ten data points (n=10) were excluded.

Mean Salary By Gender	
Gender	Mean
Female	\$60,034
Male	\$71,947
Not Specified ³	N/A

Mean Salary By International Status	
Domestic	\$64,112
International	\$68,868

Mean Salary By Race / Ethnicity ⁴	
Ethnicity	Mean
American Indian/Alaska Native	N/A
Asian	\$70,439
Black/African American	\$57,340
Hispanic	\$59,447
Multiracial	\$64,129
Native Hawaiian/Other Pacific Islander	N/A
White	\$61,079
Not Specified	\$68,083

³Sample size was less than 10 (n =10), so salary is not reported.

⁴Categories with fewer than ten data points (n=10) were excluded.



Continuing Education

Overall, **16.2%** of Class of 2019 graduates are enrolled in a continuing education program full-time or pursuing a degree program while working. **12.6%** are enrolled in continuing education only. For those currently not attending a post-bachelor's program, 41.5% reported intentions to enroll in graduate or professional school in the next five years.

Continuing Education Enrollment By School	
School	Percentage
Overall	16.2%
College of Arts & Science	24.6%
Global Liberal Studies	20.4%
Gallatin School of Individualized Study	14.9%
Rory Meyers College of Nursing	1.5%
School of Professional Studies	14.6%
Silver School of Social Work	40.0%
Steinhardt School of Culture, Education, and Human Development	21.6%
Leonard N. Stern School of Business	5.1%
Tandon School of Engineering	21.7%
Tisch School of the Arts	3.7%

The **top 10** areas of study for continuing education are listed below by the percentage of those enrolled.

Continuing Education Enrollment By Area of Study	
Area of Study	Percentage
Arts, Social Sciences, Humanities	15.0%
Computer Science/Technology	11.4%
Business (MBA, Accounting, Finance, Economics)	11.2%
Law	10.8%
International Affairs, Government or Policy (MPA, MPP, IR)	10.3%
Engineering	9.8%
Medicine/Pre-Med	7.9%
Education	7.5%
Life Sciences, Physical Sciences	5.9%
Social Work	3.8%
Fine Arts	3.5%

Note: Students who indicated they were in graduate or professional school but did not provide details about what they were studying were excluded from the above calculations.



Conclusion

New York University graduates are among the most successful in the country. The career outcomes rate for the undergraduate Class of 2019 was 95.2% -- a small decrease from the Class of 2018 (96.6%) -- but still well above the average of our peer institutions. This decrease may be due to the increase in the number of students we were able to reach with the survey, including those who were still seeking in the fall. This year's survey reflects our most comprehensive data collection effort to date, including results from 80.8% of the graduating class (4,756/5,883).

Graduates work in a wide variety of industries and for a variety of employers. That said, 55.8% are working in the top five industries of Entertainment/Media, Financial Services/Banking, Education/Teaching, Health Care, and Computer Science/Technology. A majority (86.2%) are working in the tristate area, with more than 82% of students employed in the United States working in New York City.

NYU graduates are committed to graduate and professional school attendance with 16.2% enrolled in post-graduate academic programs at the time of the survey. For those not currently enrolled in a post-baccalaureate program, 41.5% indicated that they intend to pursue such study within five years, a small decrease from 42.4% last year.

NYU graduates are perceptive, experienced, and well-prepared to launch their careers. The NYU Wasserman Center for Career Development partners with academic departments, employers, and the entire University community to support students and alumni through strategically planned initiatives, career education programming, and development of and connections to resources.